

Improvising is a powerful operating system.

You don't need to be an expert to improvise.

Improvising is a practice, like yoga or cooking; the more we do it, the better we get at it.

Creativity can be cultivated. We can learn what we don't know.

We believe in asking "why not?" when we have an interesting idea, and then trying out our idea.

We can be afraid to do something, and do it anyway.

Making mistakes is the way we learn. Perfection is over-rated.

Mistakes are often paths to unexpected discoveries [solutions]

Constraints — whether money, space, time or materials — don't limit; they expand.

Making a mess is an essential part of improvising.

Improvising is an antidote to "I can't."

Improvising guides you to the solutions you are looking for.

Improvising is a path full of richness and discovery.